

Biztracker

point-of-sale e-commerce software

EASY TO USE POINT-OF-SALE, STRONG BACKOFFICE CONTROLS

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The secret to Biztracker Retailer® success is our ingenious blend of power and simplicity. It's so easy to use that a cashier or clerk can be trained in under fifteen minutes. Powerful backoffice functions makes it simple for you to watch and analyze every business detail in real-time. Biztracker Retailer® gives you the controls to cut your operating cost, boost your revenues, and the freedom to relax and focus on the growth of your business.

Used in all types of business from auto dealerships to bike stores, clothing stores, liquor stores, museums and zoos, Biztracker Retailer® is a versatile and valuable tool for any arena, including mixed businesses that have wholesale and retail environments.



A COMPLETE MANAGEMENT SYSTEM FOR YOUR BUSINESS

Since 1997, most of our new features have been drawn from our customer base of thousands worldwide. Now working in every type of retail application imaginable, Biztracker Retailer® is a rugged, dependable system that can be scaled from a single store to an enterprise of hundreds of stores worldwide. Modules for accounts receivable & customer tracking, time in attendance, purchasing, inventory control, barcode printing, direct mail, email, are all included. Innovative add-on modules are available:

- Wireless Windows Assistant® that will provide line busting, inventory control, purchasing and other functionality on a Handheld Microsoft Pocket PC device
- Shopping Cart Interface – helps speed your e-commerce business
- Synchronizer Software for Route Sales, Offsite or Sidewalk Sales
- Multi-Store Enterprise Software to control remote locations
- Scheduler Software for Golf, Horseback Riding, Snowmobile & River Rafting

MORE RETURN ON YOUR INVESTMENT

In addition to the normal Point of Sale features Biztracker Retailer® adds additional marketing functions like the ability to email your customers with messages and attached advertisements, direct mail options with many sorting options, and rear customer displays with advertising signage.

Other Point of Sale software requires you to purchase many options to have a full featured package. With Biztracker, everything is included in the basic package.

